

# *Summit on Visions for the Future of Communications*



*Adam T. Drobot  
October 23-24<sup>th</sup>, 2017*

*Lisbon, Portugal*

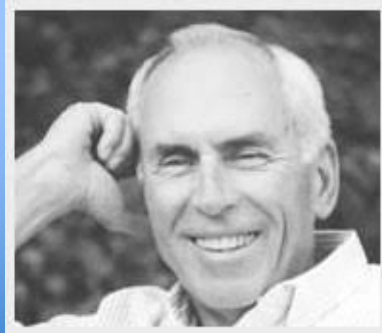
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# For Starters

- *“We tend to overestimate the effect of Technology in the short run and underestimate the effect in the long run.” – Roy Amara 1972*
- *“We shape our buildings, and afterwards, our buildings shape us.” – Winston Churchill 1944*



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# Outline

- *Drivers*
- *Communications and Connectivity*
- *Convergence*
- *Economics*

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# Communications Drivers

- The Forces that stand out
  - “Deep Digitization”
    - Fuels Long term trend
    - Drives Demand for Communications
    - Forces integration and convergence – systems thinking
  - “Value of Mobility and Nomadicity”
    - Changes pattern of usage
    - Increases need for ubiquity
  - “Economics”
    - Battleground for Non Traditional Business Models
  - “Technological Advancement”
    - Need for continued investment in underlying fabric
    - Recognition of constraints and push for workarounds

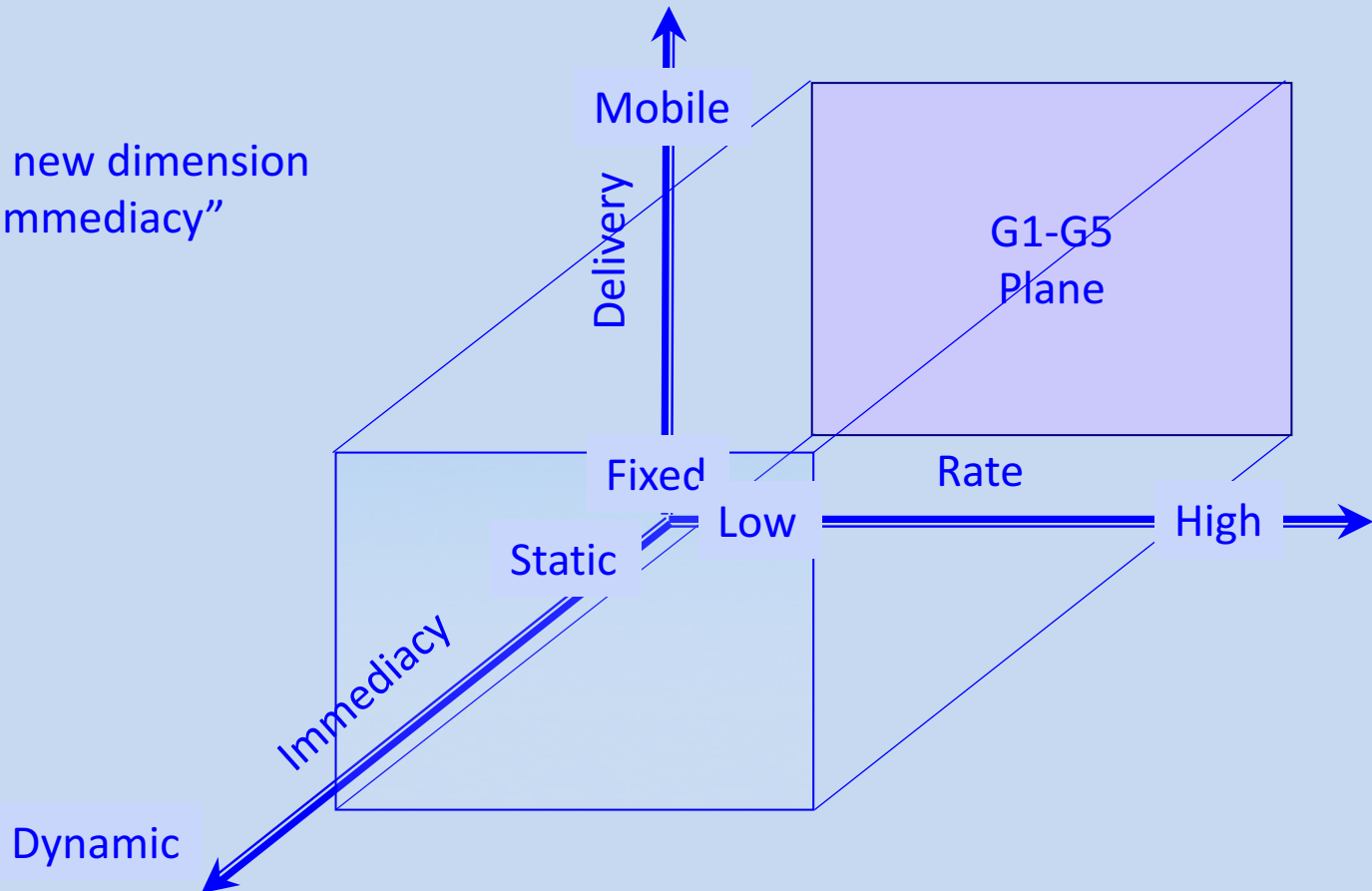
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# Communications Drivers

The new dimension  
Is "Immediacy"



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# Communications Drivers

- Next steps
  - Automation and Autonomy
    - Loosely Coupled Constructs
    - Compose-able Systems
    - Orchestration
  - Trust, Security, Privacy and Assurance
    - Rethinking Control Planes
  - Shared resources
    - Spectrum
    - Efficiency
    - Computing and storage
    - Power

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# Communications and Connectivity

- Important Aspects
  - Diversity of Technologies
  - Hierarchy
  - Heterogeneity of Solutions
  - Recognizing Constraints

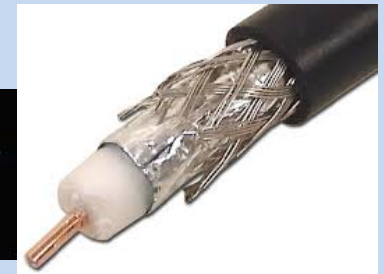
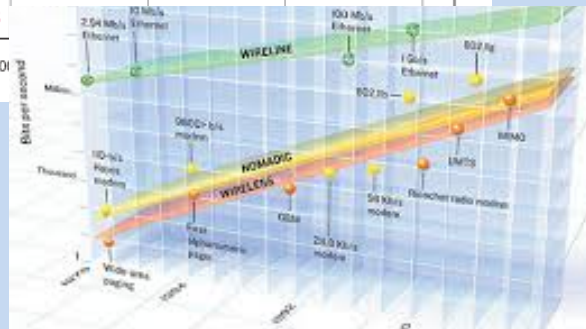
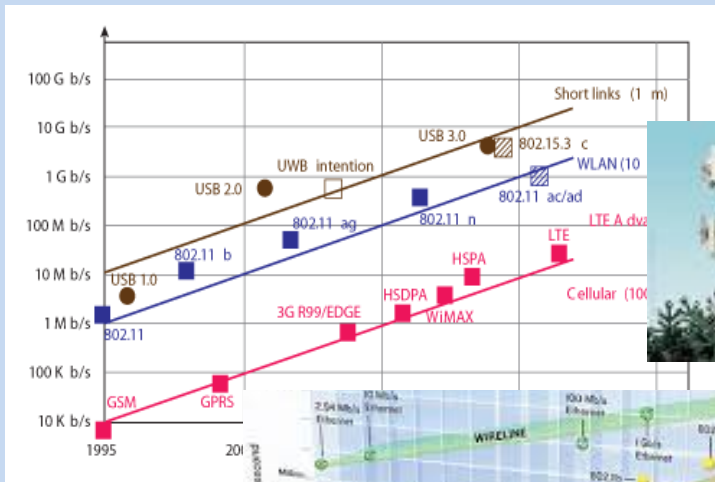
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# Communications and Connectivity

- Diversity of Technologies



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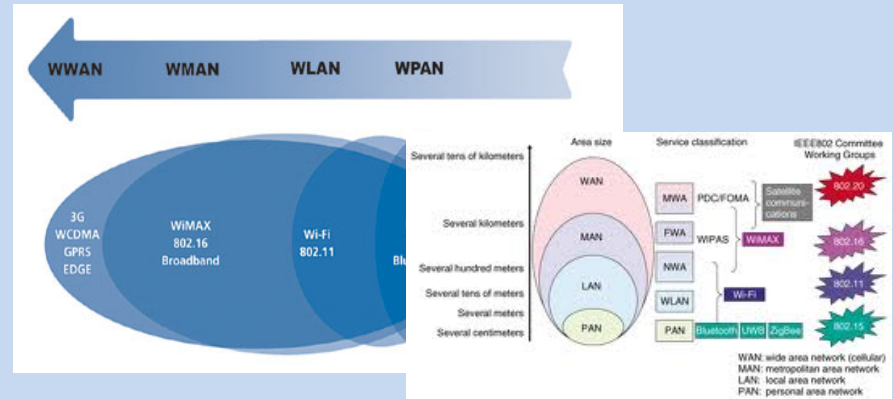
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# Communications and Connectivity

- Hierarchy and Heterogeneity



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# Convergence

- Communications and Connectivity are not stand alones in value creation – the question is what area dominates a specific solution or application:
    - Computing
    - Storage
    - Software
    - Interfaces
    - Sensors
    - Actuators
    - Power and Energy
    - Design and Life Cycle Technologies
    - Integration Technologies
- These all play a role – need and necessity for systems thinking of where Communications fits in.

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# Economics

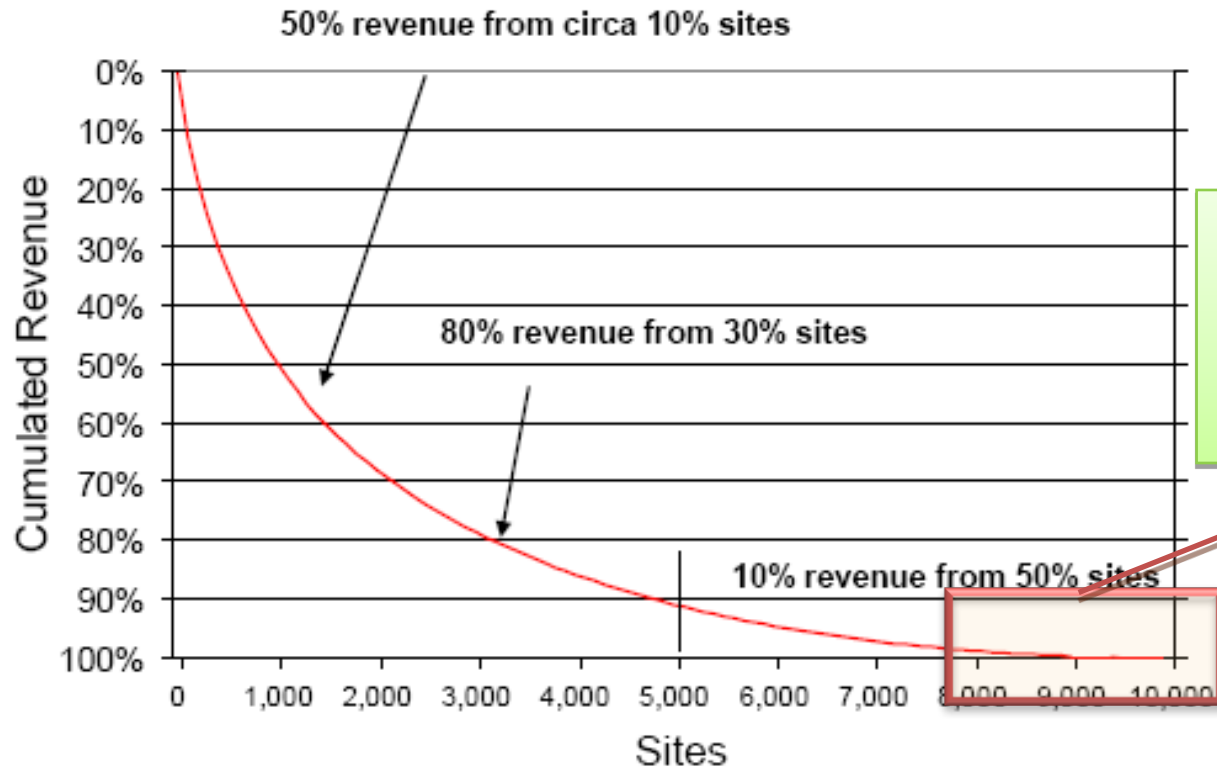
- Investments and what's behind them
- Formation of large markets
  - Economies of scale
  - Long Lived Powerful Protocols
- Role of Business Models
- Following where value comes from
- Meeting Social Needs

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# Economics



□ 10% - 20% of sites do not have enough revenue to cover costs

From Vannu Bose

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# Summary

- Need to always keep the bigger picture in mind
- Emphasis on Systems Thinking – Economics Included
- Working on what's next after IP
- Continuing investment in the physical fabric
- Preparing the core for a much deeper level of softwarization!

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